



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1341613

Schedule Dates	10/18/16-10/24/16	Date Entered	04/25/16
Advertiser	DSCCIE/Issue/NH (67143)	Last Modified	10/17/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/4621 (524722)	Headline #	ECR25161259
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas, Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4621	Commission	\$386.25
Account Types	National/Political	Net Total	\$2,188.75
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$2,575.00
Grand Total:	22	\$2,575.00

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4:30P- Mike & Molly			1	1	1	1			4	\$45.00	\$180.00	Burlington (WFFF)	Mike & Molly	4/25/16
1.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4:30P- How I Met Your Mother			1	1	1	1			4	\$45.00	\$180.00	Burlington (WFFF)	Mike & Molly	10/17/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7P- Big Bang Theory 1			1	1	1	1			4	\$250.00	\$1,000.00	Burlington (WFFF)	Big Bang Theory	4/25/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	4/25/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	Modern Family	4/25/16
5.0	Normal Line / Prime	10/24/16-10/24/16	5	:30	8P- Gotham			1						1	\$400.00	\$400.00	Burlington (WFFF)	Gotham-FOX	4/25/16
6.0	Normal Line / SPOT	10/23/16-10/23/16	6	:30	6P- 7P (EST)			1					X	1	\$200.00	\$200.00	Burlington (WFFF)	Friends	4/25/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	4:30P- Mike & Molly			1						1	\$45.00	\$45.00	Burlington (WFFF)		4/25/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	7P- Big Bang Theory 1			1						1	\$250.00	\$250.00	Burlington (WFFF)		4/25/16
9.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	5:30P- Modern Family			1						1	\$50.00	\$50.00	Burlington (WFFF)		4/25/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	5P- Modern Family			1						1	\$50.00	\$50.00	Burlington (WFFF)		4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

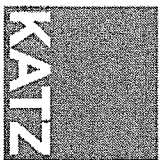
Contract # 25161259	Changes as of: 10/16/2016 at 6:48 PM	Version: Highlighting Revision 1
CPE: 49/53/4621	Flight: 10/18/16 - 10/24/16	Total \$: \$2,575.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 22
GREAT AMERICAN	Product: issue	Total CPP: \$0.00
MEDIA 3050 K ST NW	Market: Burlington-Plattsburgh	
SUITE 100	Office: WASHINGTON	
WASHINGTON DC		
20007		

Agency Order #: 4977810	Primary Demo: Adults 35+
Buyer: Pino, Thomas	Con Type: POLITICAL/NOTE
Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFITARI
202-872-5880	202-872-5880

Total GRP:
Traffic #: 1341613
Separation:

Comments: RVSD TO SHW PROG CHG.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Tu-F,M 4:30p-5p		HIMYM	\$45.00	0	30	5		5	\$225.00	\$0.00	0.0
<i>Changes: Program from Mike & Molly to HIMYM</i>												
2	Tu-F,M 7p-7:30p		Big Bang Theory	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		Modern Family	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		Modern Family	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
5	M 8p-9p		Gotham-FOX	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
6	Su 6p-7p		Friends	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
TOTALS: 22									22	\$2,575.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25161259	Changes as of: 10/16/2016 at 6:48 PM	Version: Highlighting Revision 1
CPE: 49/53/4621	Flight: 10/18/16 - 10/24/16	Total \$: \$2,575.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 22
GREAT AMERICAN MEDIA 3050 K ST NW	Product: Issue	Total CPM: \$0.00
SUITE 100		
WASHINGTON DC 20007		

Agency Order #: 4977810	Primary Demo: Adults 35+
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI
202-872-5880	202-872-5880
Total GRP: Traffic #: 1341613	Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/16/16 6:48 PM	RACHELLE RAY - Washington DC	RVSD TO SHW PROG CHG.
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

Competitive Information			
Market Budget:	\$63,500		
WFFF Share:	5%		
Comment:			
WCAX:	40%		
WPTZ:	45%		
WVNY:	10%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	22	\$2,575.00	N/A
Total	100%	22	\$2,575.00	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	22	\$2,575.00	
Total	22	\$2,575.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/16/16 6:48 PM	RACHELLE RAY - Washington DC	Revised			\$0 \$2,575.00 Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI. Demo Meta to [R16], Comments from Separation: 30 to RVSD TO SHW PROG CHG., User Entered \$ from \$0.00 to \$2,575.00. 1 buyline added or modified.
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0 \$0
New	4/25/16 10:18 AM	BILL THOMAS	Confirmed	22		\$2,575.00 \$2,575.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---